

UBI Research

2021 OLED Display Market Track

- ❖ Medium & Large OLED Display
- ❖ Small OLED Display

2021 OLED Display Market Track Introduction

The 2021 OLED Display Market Track Report is divided into two types

: Small and medium displays and large displays, and Excel data with pivot functions are published every quarter.

- ❖ Providing a PDF file for self-analysis with pivot
- ❖ Modularize self-analysis contents through pivot → Categorize by application
 - Market track configuration by unit application by modularizing self-analysis pivot contents
 - Configure modules linked to display/equipment/light emitting material on each report and market track

Small OLED Display
(Watch / Smartphone)

Medium and Large OLED Display
(Tablet / Notebook / Monitor /TV)

Composition of UBI OLED Display Market Track

Small OLED Display

Watch	Company			Resolution	Size	PPI	Substrate	Panel vs Set	Supply & Demand	Capacity
Smartphone	Company	Model	Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		
Tablet	Company			Resolution	Size	PPI	Substrate	Panel vs Set		

Medium & Large OLED Display

* Additional Content in the Future

Automotive	Company		Set maker		Size	PPI	Substrate	Panel vs Set	Supply & Demand	Capacity
Note PC	Company	Model	Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		
Monitor	Company	Model	Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		
TV	Company		Set maker	Resolution	Size	PPI	Substrate	Panel vs Set		

Small OLED Display Market Track

Contents

1. Reference Guide
2. Total Summary
3. Analysis by Company
 - 3.1 Samsung Display
 - 3.2 LG Display
 - 3.3 BOE
 - 3.4 Visionox
4. Set Maker to Panel Company
5. Analysis by Application (Total)
 - 5.1 Watch
 - 5.2 Smartphone and Foldable phone
6. Analysis by Substrate (Total)
 - 5.1 Flexible and OLED
 - 5.2 Rigid OLED
7. ASP Trend
7. Supply & Demand Analysis
8. Forecast for 5-year

Reference Guide

Application Covered

- Watch
- Smartphone
- Foldable phone
- Tablet

Substrate Covered

- Flexible OLED
- Foldable OLED
- Rigid OLED

Nation Covered

- Korea
- China
- Taiwan
- Japan

Actual and Forecast

- Quarterly update
- History : 3-year, Forecast : 5-year

Unit

- Shipments : M pcs
- Revenue : US\$ millions
- Average Selling Price : US\$
- Display Area : (million m²)

Number of Pages

- 123page

Medium & Large OLED Display Market Track

Contents

1. Reference Guide
2. Total Summary
3. Set Maker to Panel Company
4. Analysis by Application
 - 4.1 TV
5. Analysis by Substrate
6. ASP Trend
7. Supply & Demand Analysis
8. Forecast for 5-year

Reference Guide

Application Covered

- Automotive
- Notebook
- Monitor
- TV

Substrate Covered

- Flexible OLED
- Rigid OLED

Nation Covered

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Unit

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Number of Pages

- 51page

2021 UBI Research's Report Line-up

Category	Item	Format	Publication Schedule
OLED Annual Report	2021 Small OLED Display	PDF	Q1
	2021 Medium and Large OLED Display	PDF	Q1
	2021 OLED Emitting Materials	PDF	Q2
	2021 OLED Component and Material	PDF	Q2
	2021 OLED Equipment	PDF	Q4
Market Track	2021 Small OLED Display	Excel, PDF	Quarterly
	2021 Medium and Large OLED Display	Excel, PDF	Quarterly
	2021 OLED Emitting Materials	Excel, PDF	Quarterly
	2021 OLED Component and Material	Excel, PDF	Quarterly
	2021 OLED Equipment	Excel, PDF	Quarterly
Special Report	2H 2021 OLED Display Report	PDF	Q3
	2021 Flexible & Foldable OLED Report (First Half)	PDF	January
	2021 Flexible & Foldable OLED Report (Second Half)	PDF	Q3
	Mini-LED BLU Technology and Mini-LED TV Market Report	PDF	January
	Micro-Display Technology Report	PDF	January
	QLED Technical Analysis Report	PDF	Q2
	Display Inkjet Technical Analysis Report	PDF	Q3
	AMOLED Manufacturing Process Report	PDF	Q3
	Weekly Display Industry Analysis Report	PDF	Weekly

UBI Research

Global Customer Status



Thank you!