

# 2018 OLED KOREA CONFERENCE

March 7-8, 2018 / Novotel Ambassador Seoul, Korea

<http://www.oledkoreaconference.com>

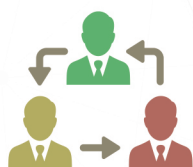
**OLED KOREA CONFERENCE** is aiming to be the most accredited conference in OLED/Display industry

- ◆ Late comers are putting their massive resources for mass production of AMOLED panel but also, Samsung Display and LG Display will be further equipped with more advanced technologies including flexible display, high resolution and high brightness.
- ◆ Thus Korea continues to lead AMOLED market in the visible future AND

**OLED KOREA Conference is the best place to discuss about OLED market!**



Best programs with reputed/respected speakers



Best networking place for sharing ideas and seeking new opportunities



Bringing the most reliable sources for market/industry forecast



Great sources for partnership

## Committee Chair

[ **Miwon Commercial** ]  
**Dr. Kyuha Chung**, CTO/President

## Committee Member

[ **LG Display** ]  
**Dr. Sooyoung Yoon**, Senior Vice President

[ **SONY** ]  
**Mr. Tetsuo Urabe**, Executive Alumnus

[ **Boeing** ]  
**Dr. Julian Chang**, Assistant Tech fellow

[ **UDC** ]  
**Dr. Michael Hack**, Vice President

[ **AP Systems Holdings** ]  
**Chiwoo Kim**, Executive President/CTO

## Registration


Please visit 2018 OLED KOREA Conference for Registration  
<http://www.oledkoreaconference.com/>


## 2018 Conference Speakers




**Choong Hoon Yi**  
Chief Analyst / President  
  
Title: 2018 OLED Market Preview



**Chang Wook Han**  
Development Leader (Chief Research Fellow) of OLED Device Technology Development  
  
Title: OLED Will Change Your Lifestyle!



**BongHyun You**  
Vice President  
  
Title: Next Generation OLED Display Application and Latest Technology Trend



**Chenggong Wang**  
Project Director of the Institute of Advanced Display Technology  
  
Title: Flexible AMOLED, Opportunities and Challenges in Display Industry



**James Lee**  
Deputy Chief Engineer of Guangdong Juhua Printed Display  
  
Title: Opportunities & Challenges of Printing OLED Technology for TV Application



**Toshiaki Arai**  
Chief Technologist  
  
Title: Dawn of Printed OLED Display Manufacturing



**Yoshihiro Ono**  
General Manager of Product Development Department  
  
Title: Designs for BRAVIA OLED TV and Expectations for large screen OLED devices.



**Julian Chang**  
Associate Tech Fellow  
  
Title: View on the Display Supply Chain Outlook



**Joel S Kollin**  
Principal Research Hardware Development Engineer  
  
Title: Emerging Technologies and alternative to OLED



**Yasuo Nakane**  
Global Head of Technology Research/Senior Analyst  
  
Title: View on the Display Supply Chain Outlook



**TBA**  
  
Title: Emerging Technologies and alternative to OLED



**Hyuncheol Soh**  
Head of Equity Display Sector Research Center  
  
Title: Revolution of OLED



**Mike Hack**  
Vice President of Business Development  
  
Title: Organic Vapor Jet Printing: a new printing technology for large area OLED displays



**Remi Anemian**  
Head of Global Technical Marketing OLED  
  
Title: OLEDs state-of-the-art materials: Merck development and latest status



**Jeff Hebb**  
Vice President  
  
Title: Advanced Inkjet Printing for OLED displays



**Yamada Takeshi**  
General Manager of PLED Business Planning Office  
  
Title: Printed Device Performance and its Fundamentals for Polymer-OLED Materials



**Chung-Seock Kang**  
Vice President  
  
Title: Applications of Transparent Polyimide for Flexible Electronics.



**David Flattery**  
Global Business Manager  
  
Title: Advanced Materials for Printed OLEDs and Flexible Substrates




**Christopher J. Campbell**  
Adhesives Technology Manager of Display Materials & System Division  
  
Title: Optically Clear Adhesives Enabling Flexible and Foldable OLED Displays



**InGui Park**  
Korea Technology Center Leader  
  
Title: The Advantage of Silicone Buffer Coat Ink to Thin Film Encapsulation



**Joohyun (Joo) Koh**  
Commercial Technology Director for High Performance Displays  
  
Title: Shaping the Flexible OLED Future: The Integral Role of Display Glass for Flexible OLED Panels.



**Andreas Haldi**  
Chief Marketing Officer  
  
Title: Blue TADF emitters getting ready for commercial production



**Junji Adachi**  
CEO  
  
Title: HyperfluorescenceTM: the ultimate emitting technology of OLED Display



**Jeong-Ik Lee**  
Assistant Vice President  
  
Title: OLED Technologies for Advanced Flexibility.



**Robert Jan Visser**  
Managing Director  
  
Title: Equipment for the next generation OLED



**Max Lemaitre**  
Vice President of Research  
  
Title: A Brief History of Time (to Commercialization): From the CN-VFET to AMOLED displays



**Bo Magluyan**  
Product Marketing Manager  
  
Title: OLED measurement and demura system comprised of two high resolution imaging photometers



**Siebe van Mensfoort**  
CEO  


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## Conference Program

\* Official Language is English.

### Day 1

Title	Speaker
Session. Opinion from Business and Industry Analysts	
[KEY NOTE] 2018 OLED Market Preview	Dr. Choong Hoon Yi President of <a href="#">UBI Research</a>
View on the Display Supply Chain Outlook	Dr. Yasuo Nakane Global Head of Technology Research/Senior Analyst of <a href="#">Mizuho Securities</a>
Emerging Technologies and alternative to OLED	TBA <a href="#">Yole Development</a>
Revolution of OLED	Hyuncheol Soh Head of Equity Display Sector Research Center of <a href="#">Shinhan Investment</a>
Session. View from Panel Makers about OLED Market	
[KEY NOTE] Next Generation OLED Display Application and Latest Technology Trend	Dr. BongHyun You Vice President of <a href="#">Samsung Display</a>
[KEY NOTE] OLED Will Change Your Lifestyle!	Dr. Chang Wook Han Development Leader/Chief Research Fellow of <a href="#">LG Display</a>
[KEY NOTE] Dawn of Printed OLED Display Manufacturing	Dr. Toshiaki Arai Chief Technologist of <a href="#">JOLED</a>
[KEY NOTE] Opportunities & Challenges of Printing OLED Technology for TV Application	Dr. James Lee Deputy Chief Engineer of <a href="#">TCL Corporate</a>
[KEY NOTE] Flexible AMOLED, Opportunities and Challenges in Display Industry	Dr. Chenggong Wang Project Director of <a href="#">Visionox</a>
Session. New Performance Development from Major SCMs	
Applications of Transparent Polyimide for Flexible Electronics	Dr. Chung-Seok Kang Vice President of <a href="#">Kolon Industries</a>
Advanced Materials for Printed OLEDs and Flexible Substrates	David Flattery Global Business Manager of <a href="#">Dupont</a>
The Advantage of Silicone Buffer Coat Ink to Thin Film Encapsulation	Ingui Park Korea Technology Center Leader of <a href="#">Momentum</a>
Shaping the Flexible OLED Future: The Integral Role of Display Glass for Flexible OLED Panels	Dr. Joohyun Koh Commercial Technology Director of <a href="#">Corning Incorporated</a>
OLED KOREA Reception ( 18:00~ 20:00 )	

### Day 2

Title	Speaker
Networking Breakfast (8:00 ~ 9:00)	
Session. Vision and Idea about Future Application	
[KEY NOTE] Designs for BRAVIA OLED TV and Expectations for large screen OLED devices	Yoshihiro Ono General Manager(TV Business Division) of <a href="#">Sony</a>
[KEY NOTE] -	Dr. Julian Chang Associate Tech Fellow of <a href="#">Boeing Commercial Airplane</a>
[KEY NOTE] -	Dr. Joel Kollin Principal Research Hardware Development Engineer of <a href="#">Microsoft</a>
Session. Solution Process Technology, yet to come	
Organic Vapor Jet Printing: a new printing technology for large area OLED displays	Dr. Mike Hack Vice President of Business Development of <a href="#">UDC</a>
OLEDs state-of-the-art materials: Merck development and latest status	Dr. Remi Anemian Head of Global Technical Marketing OLED of <a href="#">Merck</a>
Advanced Inkjet Printing for OLED displays	Dr. Jeff Hebb Vice President of <a href="#">Kateeva</a>
OLEDs state-of-the-art materials: Merck development and latest status	Yamada Takeshi General Manager of PLED Business Planning Office of <a href="#">Sumitomo Chemical</a>
Session. New Performance, New Opportunity	
Optically Clear Adhesives Enabling Flexible and Foldable OLED Displays	Dr. Christopher J. Campbell Adhesive Technology Manager of <a href="#">3M</a>
Blue TADF emitters getting ready for commercial production	Dr. Andreas Haldi Chief Marketing Officer of <a href="#">Cynora</a>
Hyperfluorescence™: the ultimate emitting technology of OLED Display	Dr. Junji Adachi CEO of <a href="#">Kyulux</a>
OLED Technologies for Advanced Flexibility	Dr. Jeong-ik Lee Assistant Vice President of <a href="#">ETRI</a>
Session. New Technology Discussion for Next Generation Display or Better Process	
Equipment for the next generation OLED	Dr. Robert Jan Visser Vice President of <a href="#">Applied Materials</a>
A Brief History of Time (to Commercialization): From the CN-VFET to AMOLED displays	Dr. Max Lemaitre Vice President of <a href="#">nVerpex, LLC</a>
OLED measurement and demura system comprised of two high resolution imaging photometers	Bo Magluyan Product Marketing Manager of <a href="#">Radiant Vision System</a>
TBA	Siebe van Mensfoort CEO of <a href="#">Simbeyond</a>

Networking: Networking Breakfast, OLED Reception, Coffee Breaks Meet&Eat Lunches

## Sponsors



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